



Geek Easy Computers Earns CompTIA A+ Authorized Service Center Status from Computing Technology Industry Association

Kalamazoo, Michigan, May 19th 2011 – Geek Easy Computers has been recognized by the leading trade association for the world's information technology (IT) industry for their commitment to quality service and professionalism.

The Computing Technology Industry Association (CompTIA) has designated Geek Easy Computers as a CompTIA A+ Authorized Service Center™. CompTIA A+ is part of the certification track for corporations such as Microsoft, HP and Cisco. Other technology companies, including Dell, Intel, Lenovo and Ricoh, have made CompTIA A+ certification mandatory for their service technicians. The U.S. Department of Defense recognizes CompTIA A+ and the Department of Homeland Security requires it as part of their computer forensics program.

“Designation as a CompTIA A+ Authorized Service Center is validation that a computer service center has achieved the technology industry’s highest recognized level of competence,” said Richard Rysiewicz, Senior Dir., Services, at CompTIA. “It is a strong sign that the professionals of Geek Easy Computers take pride in their work and are committed to advancing the quality of their operations and service.”

The CompTIA Authorized Service Center™ program recognizes computer, network, server printer and document imaging support businesses that employ certified technicians. These certifications are recognized around the world and throughout the IT industry as the foundation-level skills standards for technology professionals.

Geek Easy Computers is currently the only CompTIA Authorized Service Center™ in Southwest Michigan. Their technical staff is 100 percent A+ certified. The company is committed to providing quality of service along with a career-length dedication to technology education. Employees of Geek Easy Computers are encouraged to pursue at least one new industry certification every year.

To achieve status as a CompTIA A+ Authorized Service Center, at least 50 percent of the service center's technical staff must be CompTIA A+ certified. CompTIA A+ certification is the IT industry's recognized skills benchmark for entry into a technology career. Earning CompTIA A+ certification demonstrates a technician has a broad base of knowledge and competency in core hardware and operating system technologies, including installation, configuration, diagnosing, preventive maintenance, and networking.

For more information on CompTIA, please visit www.comptia.org.

About Geek Easy Computers

After serving the Kalamazoo area's technology needs for years in cooperation with a local non-profit, co-workers Silvano Vanegas and Nathan Welling began planning and coordinating the opening of their very own computer store in downtown Kalamazoo. Geek Easy Computers officially opened for business June 1st, 2010, and is currently the only computer store downtown. They are celebrating the store's one-year anniversary by expanding and are honored to become a CompTIA Authorized Service Center™ in such a short time. Throughout the years they have worked with students and teachers from surrounding schools, various non-profit organizations and small-to-medium businesses in most industries including accounting, automotive, food service, graphic design, landscaping, retail and shipping. Geek Easy is a member of the Kalamazoo Regional Chamber of Commerce and the Association of Computer Repair Business Owners.

Geek Easy Computers offers:

- Windows/PC Repair
- Apple Computer Repair
- Computer Parts and Components
- Virus & Spyware Removal and Protection
- Data Backup and Recovery
- System Setup & Upgrades
- Hardware & Software Sales
- New & Used Computers
- Security Camera Installation
- Microsoft and Linux Server Setup\Migration\Maintenance
- And More!

Geek Easy Computers is conveniently located in the Arcadia District of downtown at 420 N. Church St. Suite 1; Kalamazoo, MI 49007. We can be reached by telephone during business hours or for emergency service\after-hours contact at (269)548-8324. We can be found online at <http://Geek-Easy.com> or on Face book at <https://www.facebook.com/geekeasycomputers>.

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